

**FOR IMMEDIATE RELEASE:**

# **Q Syndicate to change hands, expand**

**December 22, 2008**

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**LIVONIA, MI** – Susan Horowitz and Jan Stevenson, owners of Pride Source Media Group and publishers of *Between The Lines* weekly newspaper, will assume a majority interest in Q Syndicate, effective Jan. 1, 2009. Q Syndicate is the nation's leading provider of content for LGBT publications, with columns and editorial features from some of the best freelance writers in today's market.

"We are tremendously excited about this opportunity," said Stevenson. "As publishers of Michigan's weekly LGBT newspaper, we are well aware of the many challenges facing publishers today to provide high quality content and still contain costs. We have some exciting ideas to expand and add new products, to bring even more top quality

content to LGBT publications at an affordable price through economies of scale."

"As someone who has worked with freelance writers for 15 years here at *Between The Lines*, I am looking forward to working with the talented writers of Q Syndicate," said Horowitz. "The newspaper business is changing rapidly, and I am excited by this opportunity to work with writers, editors and fellow publishers to stay on the cutting edge in this dynamic industry."

Q Syndicate was founded in 1995 by David Bianco, and in 2001 the company was acquired by Todd Evans who is also the principle of Rivendell Media in New Jersey.

"I have loved running Q Syndicate," said Evans. "So many publications rely on this quality

content, and it has been a pleasure to work with our editor, Paula Martinac, staff and the many editors and publishers across the nation. I've been committed to building the gay press my whole career, and Q Syndicate has been an important asset, providing the best in gay content, consistently for 13 years.

"It's time now for someone else to take the reins, and I am very gratified that Jan and Susan have stepped up. They are solid newspaper publishers and editors with stellar reputations, and I am looking forward to seeing how they'll move Q Syndicate to the next level."

Stevenson said that for the publications using the syndicated content, the transition will be largely seamless.

**The new contact information for Q Syndicate is:**

## **Q Syndicate LLC**

**11920 Farmington Rd.**

**Livonia, MI 48150**

**888-615-7003 toll free**

**734-293-7201 fax**

**Qsyndicate@pridesource.com**

**www.Qsyndicate.com**

*Pride Source Media Group was founded in Michigan in 1993 by Jan Stevenson and Susan Horowitz. PSMG publishes the award winning weekly newspaper *Between The Lines*, the annual *Pride Source Yellow Pages* and hosts an active website at [www.PrideSource.com](http://www.PrideSource.com). PSMG has a full-time staff of editors, writers, sales people and administrative support.*

*Rivendell Media is the leading gay and lesbian media placement company in the United States and Canada. For almost 30 years, Rivendell has been helping advertising agencies, media companies and advertisers successfully reach the gay market. Rivendell Media is headquartered in Mountainside, NJ.*